Ed-Co Alumni Beth (Mescher) Rowe By Addy Kirby



Beth Mescher, now Beth Rowe, is a Director of Marketing. She graduated in the class of 2005 and currently resides in Peosta, Iowa. When asked how she got where she is today she commented, "I went to college and had multiple internships within the marketing field which led to future roles within marketing in the Dubuque area. I have been a Marketing Director for Steele Capital, Greater Dubuque Development, and Dubuque Bank and Trust." Beth's favorite part about Ed-Co was the small class sizes, interaction with teachers, and sports. The advice she would give to current high school graduates is, "Find something you are passionate about and pursue it." Beth found her passion in marketing. She is a Viking for Life!